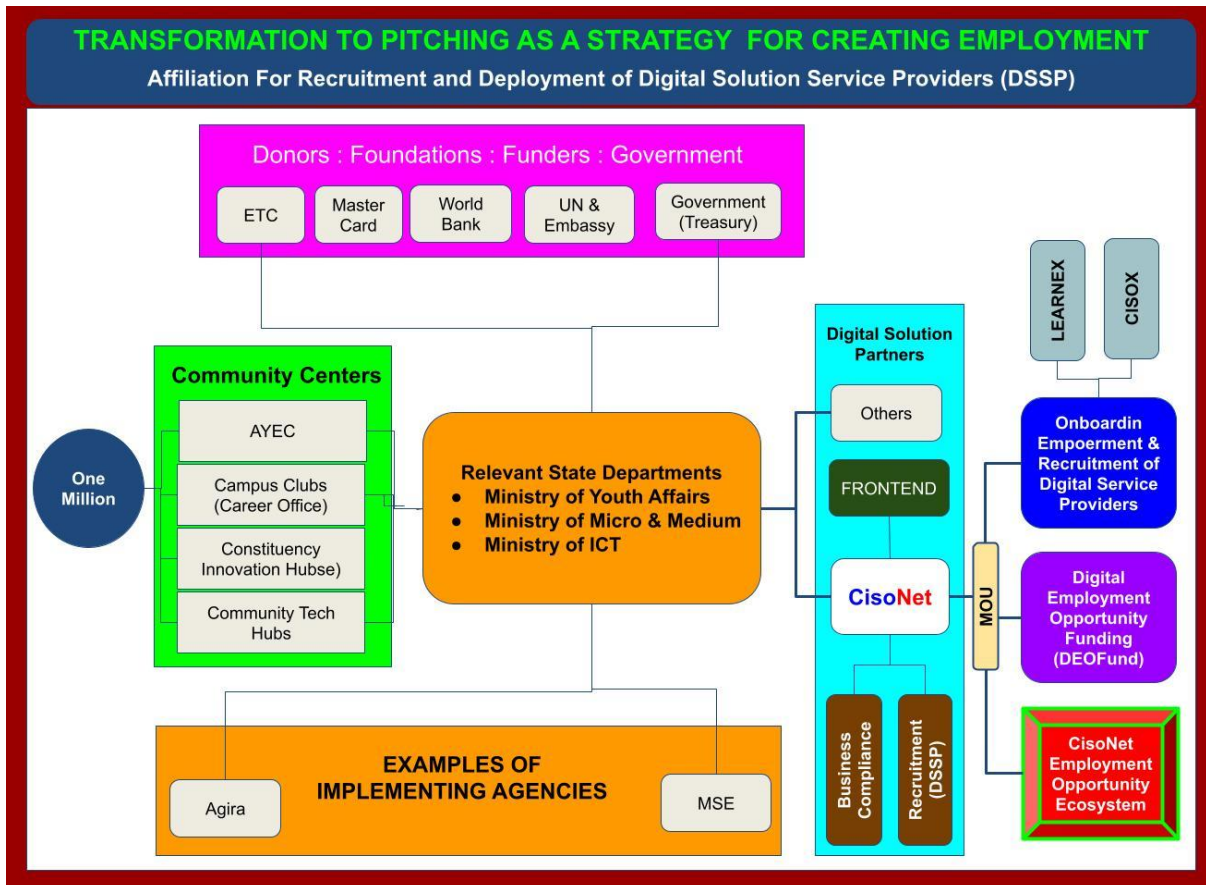




Community Information Service Operator Network (CisoNet) Limited

cisonet.net : info@cisonet.net : +254 720 542435 : Nairobi Kenya 35291 (00200)

Concept Statement



TEAMING UP TO CREATE WEALTH & EMPLOYMENT OPPORTUNITY

Government : Development Partners : Donor Community & The Private Sector

Concept Strategy Statement

Affiliation For Recruitment and Deployment of Digital Solution Service Providers (DSSP)

Introduction

CisoNet invites individuals, professionals, entrepreneurs, researchers, innovators, and organizations to submit a Pitch Concept Note for opportunities within the CisoNet ecosystem.

Unlike a traditional Curriculum Vitae (CV) or résumé, the Pitch Concept Note evaluates an individual's ability to identify opportunities, develop practical solutions, collaborate with industry, and contribute to sustainable enterprise development. It is intended to demonstrate not only professional qualifications, but also the applicant's vision, creativity, commercial awareness, commitment, and ability to create value within the CisoNet ecosystem.

Pitching and Creation Of Sustainable Employment

Traditionally, the transition to industry from education involves elaborate recruitment interviews and posting to paid opportunities in the industry. This approach assumes that those who are joining the industry need to be directed to established employment instead of directing them to employment opportunities, demanding that they themselves identify the gaps in the industry then create the associated employment opportunity. That way each of us takes responsibility and ownership of their vision in collaboration with those already in the industry. This approach proposes a pitching strategy in addition to the interviews as the best means of eliminating complacency and promoting the application of one's imagination, creativity, critical thinking and innovation in the endeavours to create employment opportunities. CisoNet is proposing the pitching approach in its ecosystem of providing solutions to humanity needs. It

enters into funding, content creation and outlet node to support the collateral opportunity resource exchange ecosystem .

Employment Opportunity Sample Ecosystem

It is true that those who complete their academic education and are joining the industry lack the experience that the traditional interview approach promotes. In order to circumvent this, the pitching approach creates a sample of expected solutions and then onboards the new graduates to this solution ecosystem and then request for a pitch from the participants for the opportunities that they believe they are best suited as an evaluation criteria for posting. That way it is believed, the pitching strategy has the potential to identify. This collaborative approach to provide solutions to the sample prototype is expected to create employment beyond the traditional mentorship, empowerment and further training without pointing out to opportunities..

Recruitment and Implementation Strategy

The main aim of this pitching strategy is to ensure that successful participants get some gainful work. This then call for onboarding content creators, onboarding resource persons, funding resource mobilization, participants mobilization and event venue facilitation. The main purpose for the onboarding is to recruit digital solution service providers to address the opportunities identified in the sample ecosystem as a best way of creating gainful employment

Government and Relevant State Departments

The government is keen on creating employment opportunities for the emerging increasing educated population heavily huge population through The State Department for Micro, Small and Medium Enterprises (MSME) under the Ministry of Cooperatives and Micro, Small and Medium Enterprises Development is

charged with the responsibility of coordinating and mainstreaming the MSMEs development function in Kenya.

Its core functions include MSME Policies, financing, administration of Financial Inclusion (Hustler Fund) and Affirmative Funds, Capacity development, market

development, technology upgradation and modernization and enhancing competitiveness of MSMEs

CisoNet Limited

The Community Information Service Operator Network (CisoNet) Limited was conceived in 2005 with a view to transform and accelerate the integration of digital to the industry and the promotion of data and fact driven decision and choices.

In order to achieve these strategic goals, CisoNet has formulated a concept of learning for purpose, learning by doing, learning from an example and learning when earning to compliment the traditional approach of which has been promoting the education industry as separate and distinct zones in the drive to bring about sustainable development. It has proposed pitching as a better strategy of creating employment and linking industry to education.

Resource Mobilization Affiliates

The government is keen on creating employment opportunities for the emerging increasing educated population heavily huge population through The State Department for Micro, Small and Medium Enterprises (MSME) under the Ministry of Cooperatives and Micro, Small and Medium Enterprises Development is charged with the responsibility of coordinating and mainstreaming the MSMEs development function in Kenya.

Its core functions include MSME Policies, financing, administration of Financial Inclusion (Hustler Fund) and Affirmative Funds, Capacity development, market development, technology upgradation and modernization and enhancing competitiveness of MSMEs

Partnership and Collaboration Proposal

The Community Information Service Operator Network (CisoNet) Limited was conceived in 2005 with a view to transform and accelerate the integration of information technology to the industry and the promotion of data and fact driven decision and choices.

In order to achieve these strategic goals, CisoNet has formulated a concept of learning for purpose, learning by doing, learning from an example and learning when earning to compliment the traditional approach of promoting education then industry as separate and distinct zones in the drive to bring about sustainable development while creating employment opportunities and wealth for the benefit of humanity

Deliverables

1. Onboarding & Learning Content Resource : The Community Information Service Operator Network (CisoNet) Limited was conceived in 2005 with a view to
2. Familiarization & Onboarding Training : transform and accelerate the integration of information technology to the industry and the promotion of data and fact driven decision and choices.
3. Database of Digital Service Providers :In order to achieve these strategic goals, CisoNet has formulated a concept of learning for
4. Database Ecosystem Clients; Affiliates and Partnership : purpose, learning by doing, learning from an example and learning when earning to compliment
5. Corex Application : the traditional approach of promoting education then industry as separate and distinct zones in the drive to bring

about sustainable development while creating employment opportunities and wealth for the benefit of humanity

6. Purpose Driven Employment Opportunity Platform

Benefits

1. Transparency : Employment Opportunities are posted on a platform that any one has access and selection is automated inline with ones proposal pitch:
2. Efficiency : The award for employment from application, evaluation and assignment is void of bulk exchange of document
3. Focus : The platform is neutral and agnostic to experience and provides guided learning and tutorial to providing solutions to specific issues .
4. Purpose : Learning is geared at specific solution issues complimenting and enhancing one background through the interactive nature of the platform.